

Mundy Katowitz Media, Inc.
 1322 G Street SE
 Washington DC 20003

Priorities Usa Action/ Issue
 Submission Number 570 Issue 1



AUG 14 2012

NBC 4 / WCMH
 3165 Olentangy River Road
 Columbus, OH 43202
 PHONE (614) 263-4444 FAX (614) 447-9107

Original

Client: Priorities Usa Action/ Issue	Submission Cost: 45000	Campaign Ref: E:120810067
Buyer: ..	Client/Product/Estimate: 321 /340 /1563	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06273075
Est./PO Number: 06273075	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Priorities Usa Actio	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show ...F..	02	1100	30 Comme	Nbr of Spots	1	1	1100
2	M-F 12p News ...F..	03	550	30 Comme	Nbr of Spots	1	1	550
3	M-F 5a News ...F..	03	550	30 Comme	Nbr of Spots	1	1	550
4	M-Su 6p News ...F..	03	1800	30 Comme	Nbr of Spots	1	1	1800
5	M-F 7p Extra ...F..	03	1300	30 Comme	Nbr of Spots	1	1	1300
6	M-F 9a Today Show II ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 10a Today Show III M.....	03	600	30 Comme	Nbr of Spots	1	1	600
8	M-F 1237a ET / 1137p CT Late Night M.....	03	400	30 Comme	Nbr of Spots	1	1	400
9	M-F 4p Ellen	03	1100	30 Comme	Nbr of Spots	1	1	1100
Weekly Totals: Total Spots(Ord Spots)					31	5	36	

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10	M-F 5a News M.....	03	550	30 Comme		1	1	550
11	M-F 6a News M.....	03	1500	30 Comme		1	1	1500
12	Sat 6a NewsS.	02	1100	30 Comme	1		1	1100
13	Sat 7-8a Today ShowS.	03	1600	30 Comme	1		1	1600
14	M-Su Late News Late RunS	01	2500	30 Comme	1		1	2500
15	M-Su 6p NewsS	03	1800	30 Comme	1		1	1800
16	Sun 630a NewsS 06:30:00-08:00:00	03	1300	30 Comme	1		1	1300
17	Sun 8a Today ShowS	03	1700	30 Comme	1		1	1700
18	M-F 10a Today Show III ...T...	03	600	30 Comme	1		1	600
19	M-Su 11p News ...T...	03	2500	30 Comme	1		1	2500
20	M-F 1237a ET / 1137p CT Late Night	03	400	30 Comme	1		1	400
Weekly Totals: Total Spots(Ord Spots)					31	5	36	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
21	M-F 5p News ...T....	03	1400	30 Comme	Nbr of Spots	1	1	1400
22	M-F 6a News ...T....	03	1500	30 Comme	Nbr of Spots	1	1	1500
23	M-F 7a Today Show ...T....	02	1800	30 Comme	Nbr of Spots	1	1	1800
24	M-F 730p Inside Edition ...T....	03	1200	30 Comme	Nbr of Spots	1	1	1200
25	M-Su 11p News .T.....	03	2500	30 Comme	Nbr of Spots	1	1	2500
26	M-F 12p News .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
27	M-F 5a News .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
28	M-F 5p News .T.....	03	1400	30 Comme	Nbr of Spots	1	1	1400
29	M-F 7p Extra .T.....	03	1300	30 Comme	Nbr of Spots	1	1	1300
30	M-F 7a Today Show .T.....	02	1800	30 Comme	Nbr of Spots	1	1	1800
31	M-F 1135p ET / 1035p CT Tonight Show	02	1100	30 Comme	Nbr of Spots	1	1	1100
Weekly Totals: Total Spots(Ord Spots)					31	5	36	

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Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/01	10/08	Total	Cost
32	M-F 12p News ..W....	03			550	30 Comme	Nbr of Spots	1		1	550
33	M-F 4p Ellen ..W....	03			1100	30 Comme	Nbr of Spots	1		1	1100
34	M-Su 6p News ..W....	03			1800	30 Comme	Nbr of Spots	1		1	1800
35	M-F 6a News ..W....	03			1500	30 Comme	Nbr of Spots	1		1	1500
36	M-F 9a Today Show II ..W....	03			1000	30 Comme	Nbr of Spots	1		1	1000
Weekly Totals: Total Spots(Ord Spots)								31	5	36	

Grand Totals			
		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots	36	31	5
Cost	45000	40850	4150

Grand Totals:	
Spots:	36
Gross Total:	45,000.00
Commission:	6,750.00
Net Total:	38,250.00